

CANDY & CONFECTIONS

Labeling & Coding Solutions





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Freshness,
Elegance,
Brand Image

Varieties of products, packaging types, and production environments create unique labeling and coding challenges and play a role in the choices you make in your operations.

ID Technology helps simplify your labeling and coding with integrated solutions to keep your production lines moving.





Labeling & coding Primary Packaging

Label and code your packaging with high quality codes, text, and graphics that meet regulatory requirements, attract customer attention and establish brand identity.

Your labels have a major influence on the perceived quality of your product. ID Technology's distinctive, durable, and cost-effective labels make your product stand out on crowded store shelves while adhering to labeling requirements.

Labels For Primary Packaging

Our flexographic, digital, direct thermal and thermal transfer label materials are durable and comply with the FDA mandates for product labeling.

- High quality prime labels.
- Digital printing for customized labels, variable data, short and long runs.
- Flexographic printing for high quality color on various substrates.
- Blank-thermal labels for nutrition labels.
- Any shape and for all product surface types.
- Standard, durable & removable adhesives.

Labeling Systems

Achieve, accurate label placement on any package type even at high speeds. Designed for easy set up, use and low maintenance, this product line is designed and built in the USA.



Our six label converting facilities across the US and Canada offer nationwide coverage for complete label production, consistent quality, and continuous service during peak demands.

The EPI Flex-Pac™ Labeling System

Work with vertical form-fill-seal bagging machines to apply labels to the film before the bag is formed.

Flex-Pac™ is perfect for applying Instantly Redeemable Coupons (IRCs) to power your marketing campaigns.

EPI keeps a fleet of rental units available for your short term jobs and ID Technology provides labels and coupons to market your brand.



Labeling & coding Primary Packaging

Primary packaging protects, preserves, transports, informs, and sells.

Continuous Inkjet

Designed and built here in the USA, our Citronix ciSeries CIJ printers are easy-to-use, needs minimal maintenance and produces great print quality. This is a cost effective way to add real-time coding to your products and keep up with high speed production lines.

Add identifying marks such as date & lot codes, barcodes, traceability codes and logos on a range of packaging types.



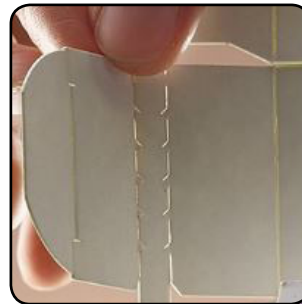
Wide range of Inks, available in multiple colors and properties to suit your application.

Macsa Laser Coders

Macsa lasers perform in high speed environments and produce high-quality, high-contrast lot codes, sell-by dates and variable data directly onto film, foils, paperboard, paper labels or cardboard.

Lasers are used to score, slit and cut the plastic films and foils used in flexible packaging. They enable such packaging to be shaped and formed, and they make it easy for consumers to open it.

No consumables are needed and the lasers require minimal maintenance.



Packaging Scoring and Perforations with Lasers



Thermal Transfer Overprinters

Our range of Thermal Transfer Overprinters (TTO) add variable information to flexible packaging – date codes, lot numbers, price, etc.

Each EasyPrint thermal transfer overprinter is capable of both intermittent and continuous printing, allowing for integration into both intermittent and continuous packaging lines.

An integrated printhead heater allows for printing at low temperatures.

Thermal transfer overprinting results in a sharp, clear image without compromising production speed.



Labeling & coding Secondary Packaging

Secondary packaging keeps the primary packaging safe and helps it retain its original shape during transport to a retail or consumer location. Cardboard boxes, cardboard cartons and plastic crates are common types of secondary packaging.

For Cases, Cartons, Shipping Containers

Personalize Cases with Barcodes & Text

Label Printer Applicators

- Label one or multiple sides.
- Print and apply labels in real-time.
- Extensive range of applicator modules.
- Your choice of OEM print engine.

Laser Marking on Cartons

Combining a DataLase solution with our Macsa lasers gives you the option of marking directly onto cartons. The DataLase material is printed directly onto the carton during converting and produces a color change when activated with a low power CO₂ laser.



FoxJet ProSeries inkjet printers produce high quality, high resolution text, barcodes and graphic images.

Pallet Labeling

Model 252 - 3-Panel Label Printer Applicator

ID Technology's 3-Panel Smart Tamp label printer applicator provides a rugged and flexible solution for printing and applying labels to multiple sides of a pallet or box.

- Apply labels to one, two or three sides of box or pallet.
- Designed to work with irregular pallets and tolerances in material handling.
- Laser type sensor locates position of the area to be labeled.
- Optional stainless steel enclosure for tough environments.



Built on the top selling 252 platform with choice of proven OEM print engine (SATO, Zebra, Datamax.)



... what it means for you

HOW WE DO IT

Working with ID Technology and other ProMach brands offers direct access to the leading solutions for your industry. When your team works with ProMach, you can be sure that the experience, in-depth knowledge, commitment to precision and a high degree of expertise goes into every solution, individually or when ProMach brands join forces.

By delivering best-in-class product brands across the entire packaging spectrum. By leveraging the knowledge of all these best-in-class family members. And by letting innovation flow across every business line, across every experience, to every customer everywhere: ProMach Performance is what happens when people and processes work as one.

Other companies can talk about innovative solutions but our ProMach family delivers the best in the industry every day!

Featured ProMach Solution



Shuttleworth is an industry leader in solving unique product handling challenges and works with customers to design the best solution to achieve manufacturing goals.

Conveyors for single filing or combining multiple lanes into a single lane, routing traffic from multiple equipment, such as ovens, into one lane for filling, trimming, or packaging are just some of the automated conveyor solutions from Shuttleworth.

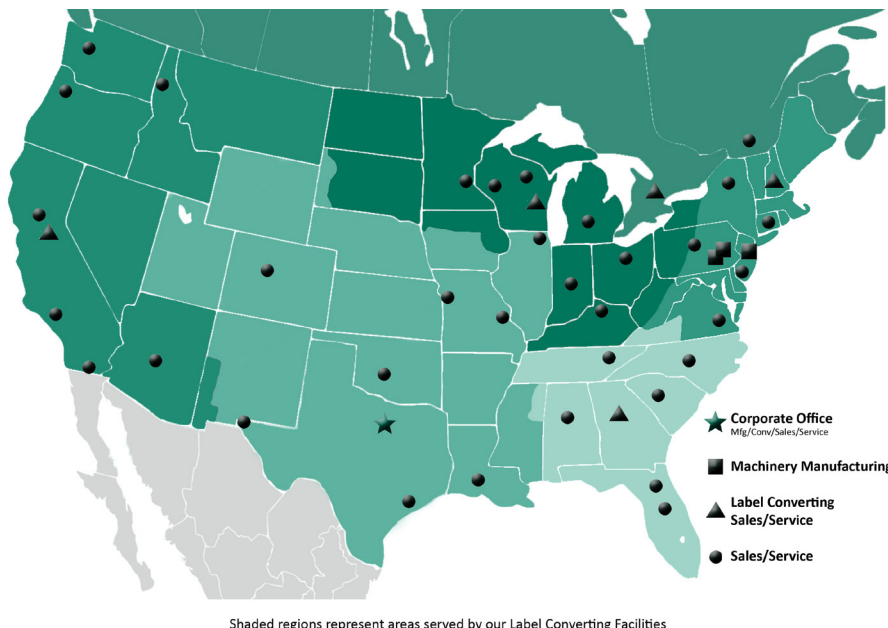
Get your delicate products moving efficiently and precisely to where they need to be with Shuttleworth.



Find out more about Shuttleworth solutions at www.shuttleworth.com.

PrH

PRODUCT
HANDLING



Complimentary Limited Lifetime Equipment Warranty

For customers using ID Technology labels with our labeling systems, we provide a lifetime equipment warranty free of charge. Just ask us for details!

Nationwide Service and Support

We pride ourselves in providing responsive nationwide customer service and support from any of our 17 regional sales, service and stocking facilities.



ID Technology technicians are PMMI Certified Trainers to ensure the highest standards of quality training are being met and unparalleled value is being given to the customer. Our field service personnel are factory trained to service and support our full range of labeling, coding and marking equipment.

In addition to the field service team, ID Technology employs factory trained bench service technicians to accommodate timely depot service.

ID Technology boasts six label converting plants across the US and Canada that produce top quality labels and tags with local support.

ID TECHNOLOGY

ID Technology, a member of ProMach's Labeling & Coding business line, is a leading provider for equipment, labels, consumables and expertise. Our customers depend on us to design, build and install the most effective labeling, coding and marking systems for their companies. ID Technology helps our packaging customers protect and grow the reputation and trust of their consumers. ProMach is performance, and the proof is in every package.

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