



Soft Drinks, Bottled and Flavored Water

Labeling & Coding Solutions

Achieve labeling and coding excellence on your beverage packaging lines, even in wet and high speed environments.

Our range of technologies help you implement labeling and identification strategies to create brand awareness and capture consumer attention.

ID Technology designs, manufactures, and integrates custom identification systems for efficient, reliable labeling and coding performance. Our extensive experience and range of solutions meet the challenges of your industry.

Labeling & coding Primary Packaging

Primary packaging protects the product during transport, keeps the product fresh and safe, and informs and communicates your brand to your customers.



Your labels have a major influence on the perceived quality of your product. ID Technology's distinctive, durable, and cost-effective labels make your product stand out on crowded store shelves while adhering to labeling requirements. Label and code your bottles or cans with high quality codes, text, and graphics that meet regulatory requirements, attract customer attention and establish brand identity.

Labels for Primary Packaging

Our HD Flexographic, digital, direct thermal and thermal transfer label materials are durable and comply with the FDA mandates for beverage labeling

- High resolution barcode, images, or text on durable labels.
- Any shape and size for a variety of surface materials.
- Adhesives that perform in water rinses, condensation, and temperature changes.
- High quality prime labels.

Label beverage packaging with the brand name, ingredients, net quantity, and other required information.



Our six label converting facilities across the US and Canada offer nationwide coverage for complete label production, consistent quality, and continuous service during peak demand.

Flexographic Labels

For high quality color, high volume labels, flexographic printed labels from ID Technology provide the best graphic arts reproduction process for package printing. Flexographic printing can be done on a wide range of substrate materials, yielding superior quality graphics and barcodes.



High Speed Label Production

Digital Labels

Offering the flexibility and quality of digital printing with high volume output, our HP Indigo press can handle even the most complex printing jobs.

- Quality prime labels with high resolution, better color gamut, and life-like colors.
- Less setup time and no plates mean an economical solution for custom short run labels with faster turnaround times.
- Design flexibility enables market testing with colors, text, or graphics without label minimums.
- Variable data printing for customized labels.



Labeling & coding Primary Packaging

Whatever kind of substrate or unit size you need to code, our products provide consistent and reliable performance.

Permanent Marking on Packaging

Macsa Laser Coders

Macsa lasers produce high-quality lot codes, sell-by dates and variable data directly onto packaging materials such as paper, and board, glass, and the plastics typically used in beverage packaging. No consumables are needed and the lasers require minimal maintenance.

- The laser codes high contrast lot numbers and text on paper labels.
- Code traceability data, such as batch, season, bottling date, customer code, and production date directly onto glass and plastic bottles.
- Optional IP65 is available for harsh environments.



Macsa's SPA Laser

Dependable, Non-Contact Codes

Continuous Inkjet

Our Citronix ciSeries CIJ printers are well known as being the easiest to use in the industry and for producing excellent print quality. Add identifying marks such as date & lot codes, barcodes, traceability codes and logos to almost any kind of material or surface.

- Stable UV inks that cure immediately to eliminate smearing and distortion.
- Perfect for adding date codes to bottles and cans.
- Excellent ink adhesion, even with condensation.



Citronix ciSeries CIJ range printers offer non-contact coding on a variety of substrates.



We offer an extensive range of inks to suit your application.



labeling & coding Primary Packaging

Our range of printers and labeling systems meet the needs of any size production environment.

Reliable, Consistent Labeling

Labeling Systems for Bottles

The LSI by ID Technology Model 9130 Wrap Labeling System features calibrated adjustments and a PLC controlled labeling head, the same features found on more expensive systems, in an economical and compact machine.

- Apply labels to bottles that are either filled and capped or empty.
- The heavy duty aluminum plate and stainless steel construction provides 24/7 operation.
- Capable of printing variable data onto labels.
- Optional thermal transfer hot stamp for date and lot coding.



The 9130 Wrap Labeling System

Add an Easyprint compact 32D Thermal Transfer Overprinter to print variable data such as date coding or batch numbers.



Thermal Transfer Overprinters

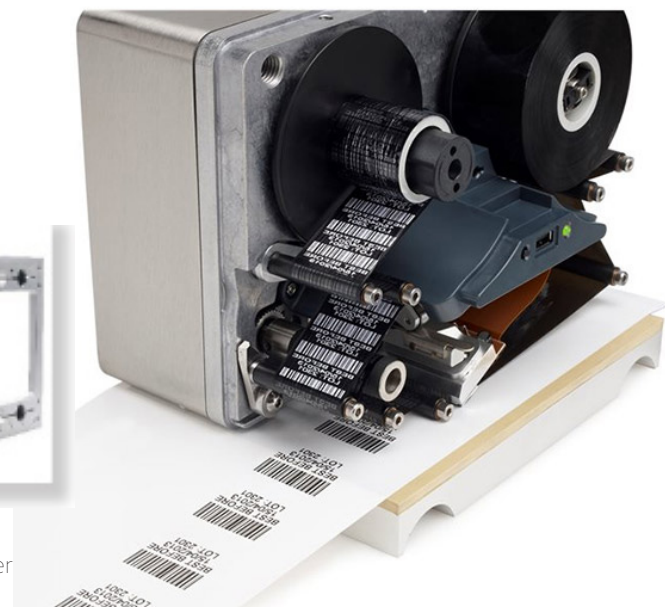
Our range of Thermal Transfer Overprinters (TTO) add variable information to flexible packaging – date codes, lot numbers, price, and barcodes.

Each EasyPrint thermal transfer overprinter is capable of both intermittent and continuous printing, allowing for integration into both intermittent and continuous packaging lines for maximum uptime.

Thermal transfer overprinting is the perfect choice for printing sharp, clear images on packaging in high volume manufacturing environments. Optional enclosure protects the printer during wash down.



Communicator II
Thermal Transfer Overprinter



labeling & coding Secondary Packaging

Apply product identification information onto shelf-ready packaging such as shrink-wrapped multi-packs of cans and bottles.

For Cases, Cartons, Shipping Containers

Label Printer Applicators

ID Technology's range of label printer applicators offer a modular design and quality construction. Apply labels consistently and accurately in any type of production environment:

- Label one or multiple sides.
- Print and apply shell and blank labels in real-time.
- Range of applicator modules including Tamp, Tamp- Blow, Swing-Arm Tamp, Corner-Wrap, Smart Tamp, Blow-On and Wipe-On.
- Your choice of OEM print engine.

Laser Marking on Cartons

Combining a DataLase solution with our Macsa lasers gives you the option of marking directly onto cartons. The DataLase material is printed directly onto the carton during converting and produces a color change when activated with a low power CO2 laser.

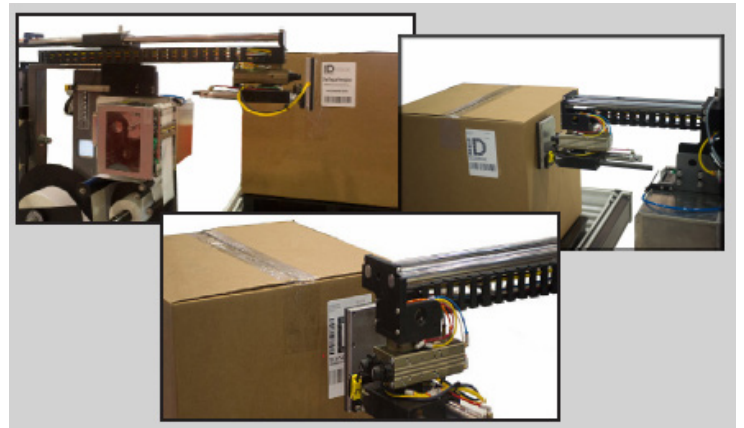


Macsa Laser and DataLase for Case Marking

Labeling Pallets and Boxes

Print and apply multiple labels to pallets or boxes with one of ID Technology's elegant and cost effective solutions.

- Apply labels to one, two or three sides of box or pallet.
- Works with irregular pallets and tolerances in material handling.
- Laser type sensor locates the position of the area to be labeled.
- Choice of proven OEM print engine from SATO, Zebra or Datamax.
- Built on the top selling 252 platform.



ID Technology's 3-Panel Smart Tamp label printer applicator applies both leading and trailing edge corner-wrap labels..

High Resolution Inkjet

Replace preprinted cases and cartons with large character printing on demand. ProSeries inkjet printers produce high quality, high resolution text, barcodes and graphic images. Various printhead configurations, provide up to 4" high print at 300 dpi print resolution.



FoxJet ProSeries Inkjet Printers

Working with ID Technology and other ProMach brands offers direct access to the leading solutions for your industry. When your team works with ProMach, you can be sure that the experience, in-depth knowledge, commitment to precision and a high degree of expertise goes into every solution, individually or when ProMach brands join forces.

Other companies can talk about innovative solutions but our ProMach family delivers the best in the industry every day!

HOW WE DO IT

By delivering best-in-class product brands across the entire packaging spectrum. By leveraging the knowledge of all these best-in-class family members. And by letting innovation flow across every business line, across every experience, to every customer everywhere: ProMach Performance is what happens when people and processes work as one.

Featured ProMach Solutions



Zalkin designs and manufactures high-speed capping machines for a variety of industries, including carbonated drinks.

Capping machines feature unique technologies for a wide range of closure types, such as screw caps, roll-on aluminum closures, oriented and non-oriented push-down closures, plugs, filaments, and lids.



Roberts PolyPro designs and manufactures innovative plastic fixtures to enhance packaging in the beverage industry. They offer a wide variety of bottle handles, bottle multi-packs, and beverage carriers. Discover custom bottle handle solutions to fit your needs, from single bottle handles to multi-pack products.

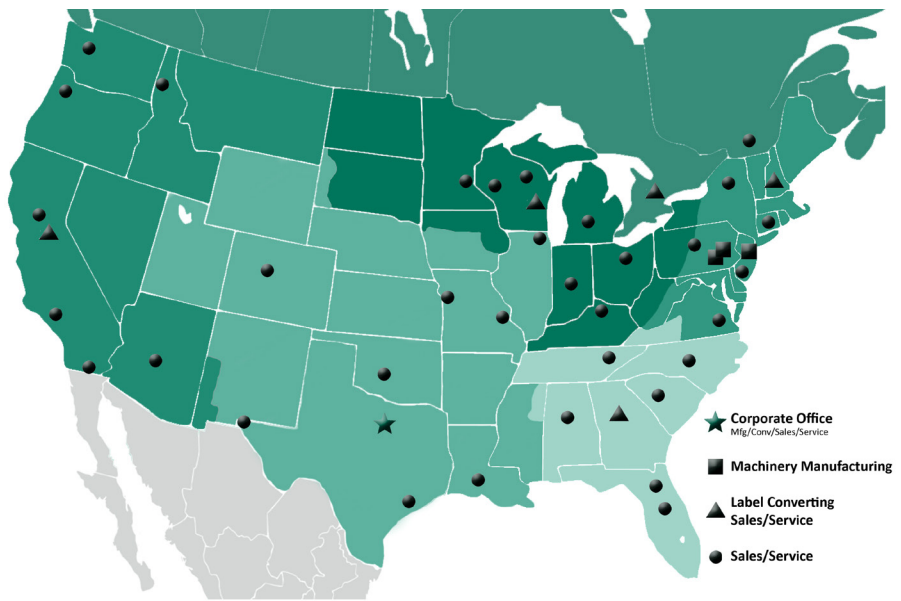


Visit www.robertspolypro.com to see their bottle handles and carriers, as well as their bottle handle applicator machines.

F&C

FILLING &
CAPPING

Visit www.zalkincapping.com to find out more about their capping and bottle cap handling machinery.



Shaded regions represent areas served by our Label Converting Facilities



Complimentary Limited Lifetime Equipment Warranty

For customers using ID Technology labels with our labeling systems, we provide a lifetime equipment warranty free of charge. Just ask us for details!

Nationwide Service and Support

We pride ourselves in providing responsive nationwide customer service and support from any of our 17 regional sales, service and stocking facilities.

ID Technology technicians are PMMI Certified Trainers to ensure the highest standards of quality training are being met and unparalleled value is being given to the customer.

Our field service personnel are factory trained to service and support our full range of labeling, coding and marking equipment.



In addition to the field service team, ID Technology employs factory trained bench service technicians to accommodate timely depot service.

ID Technology boasts six label converting plants across the US and Canada that produce top quality labels and tags with local support.



ID TECHNOLOGY

ID Technology, a member of ProMach's Labeling & Coding business line, is a leading provider for equipment, labels, consumables and expertise. Our customers depend on us to design, build and install the most effective labeling, coding and marking systems for their companies. ID Technology helps our packaging customers protect and grow the reputation and trust of their consumers. ProMach is performance, and the proof is in every package.

ID Technology
5051 N. Sylvania Ave., Suite 405
Ft. Worth, TX 76137
United States

Web: www.idtechnology.com
Email: IDT@ProMachBuilt.com
Toll-Free: 1-888-438-3242
Phone: 817-626-7779

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